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| Job Title | Market Research Analyst |
| Details of Skills Experience and Qualifications required | <ul style="list-style-type: none"> • Minimum of bachelor's degree in communications, research or any related discipline • Deep understanding of the real estate market in the United Kingdom, North America and Africa • Experience in market research and trend analysis • Good Communicator , with willingness to embark of short travels to assess potential investment around the world |
| Job description | <p>Responsibility</p> <p>Support for Business Development Activities Contribute to RFPs, investment proposals, and market entry strategies, helping to validate opportunities and de-risk new ventures across divisions.</p> <p>Work with the Portfolio Manager to support in identifying opportunities and attending auctions to bid for real estate</p> <p>Develop and Provide Market Research to Portfolio Manager Develop and provide market research insight that will be utilised by the Portfolio Manager</p> <p>Work with Portfolio Manager to utilise market research to grow company long term security and income generation in the capital market</p> <p>Identify Opportunity for Real Estate Investment Via market research develop and identify investment opportunity in residential and commercial real estate in the United Kingdom, North America and Africa</p> <p>Data Collection & Market Intelligence Design and conduct primary and secondary research; surveys, focus groups, and desk research to gather insights on sectors like engineering consulting, real estate, and capital markets.</p> <p>Market & Competitor Analysis Monitor industry trends, competitor activity, and regulatory shifts to support strategic decision-making across engineering, real estate property, and other investment verticals.</p> <p>Data Analysis & Modelling, Reporting & Strategic Insights, Forecasting & Trend Projection Use statistical tools and modelling techniques (Excel, SPSS, Tableau) to analyse data, identify patterns, and forecast market opportunities.</p> <p>Produce clear, visual reports with actionable insights for senior leadership, covering new investment opportunities, housing demand trends, and power infrastructure developments.</p> |

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| | <p>Project market growth, identify viable sectors for expansion (e.g. modular housing, AI tech), and monitor economic indicators to guide KAMLTD's development pipeline.</p> <p>Present research findings to internal stakeholders, supporting bid development, client pitches, and cross-divisional collaboration.</p> |
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